

The Society for Academic Specialists in  
General Obstetrics and Gynecology

# PARTNERSHIP PROSPECTUS

**SASGOG 2026**

JW MARRIOTT ATLANTA BUCKHEAD • GEORGIA

ANNUAL MEETING  
SEPTEMBER 24-25

PROGRESS COURSE  
SEPTEMBER 25-29

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## INVITATION

Dear Industry Colleagues:

On behalf of the Board of Directors, the SASGOG meeting planning committee, and members, we would like to invite you to participate in and support our 2026 Annual Meeting of the Society for Academic Specialists in General Obstetrics and Gynecology (SASGOG). The meeting will take place September 24-25, 2026 at the JW Marriott Buckhead in Atlanta Georgia.

The meeting is a fantastic opportunity for professional development and growth, while reconnecting with colleagues and friends from across the country and building new professional relationships. The theme for our meeting, Rising Up: Innovation, Purpose, and Leadership in Academic OBGYN, considers the role of the academic specialist at a time where artificial intelligence is transforming our world and has the potential to influence how we practice, educate trainees, and conduct research.

Industry Partners and technical exhibits are an essential part of our meeting's success. Our exhibit packages will allow you to build brand awareness, provide product education and make valuable new connections.

Thank you for your consideration of our request for participation; we look forward to receiving your commitment. If you have any questions please contact Joe Sapp.

Sincerely,

Joe Sapp, CAE  
Executive Director

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## WHO ATTENDS THE ANNUAL MEETING

A snapshot of the SASGOG audience based on 2025 Annual Meeting registration data

<b>204</b> REGISTERED ATTENDEES	<b>143</b> UNIQUE INSTITUTIONS	<b>35</b> U.S. STATES + INTERNATIONAL	<b>94%</b> OPTED INTO NETWORKING
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SASGOG's Annual Meeting convenes the academic and clinical leadership of obstetrics and gynecology — primarily faculty physicians, department leadership, and the next generation of OB/GYN academic medicine in training. The audience is highly engaged, deeply credentialed, and nationally distributed.

### CAREER STAGE

Career Stage	Attendees	Share
Faculty / Practicing Physicians	115	56%
Medical Students	47	23%
Residents / Fellows / Trainees	41	20%
Other	1	<1%

**Roughly 56% of attendees are faculty-level** — established academic OB/GYNs who shape purchasing decisions, curriculum, research direction, and referral patterns at their institutions. The remaining 43% are physicians-in-training, representing a unique pipeline opportunity for sponsors building long-term brand affinity with the next generation of academic OB/GYN leaders.

### CREDENTIALS

- **162 attendees hold an MD or DO (79%)**
- **20 hold an MPH (10%)** — reflecting strong representation in public health, research, and policy
- **6 hold a PhD** — academic researchers and clinician-scientists

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## WHERE THEY COME FROM

*A national footprint anchored in academic medicine*

### INSTITUTION TYPE

Institution Type	Attendees	Share
Academic Medical Centers / Universities	142	70%
Hospitals / Health Systems	55	27%
Medical Practices / Physician Groups	2	1%
Research Institutes / Industry / Other	5	2%

**Nearly 70% of attendees come from academic medical centers**, making this one of the most concentrated gatherings of academic OB/GYN faculty in the country.

### GEOGRAPHIC REACH

Region	Attendees	Share
South	78	38%
Midwest	48	24%
Northeast	37	18%
West	35	17%
International	6	3%

**35 U.S. states plus international representation.** Top states include Virginia, New York, Texas, Colorado, Tennessee, Ohio, Maryland, North Carolina, Connecticut, and Michigan — a true national footprint, not a regional event.

### WHY THIS MATTERS FOR PARTNERS

SASGOG attendees shape the field of academic obstetrics and gynecology — they direct residency programs, lead research, set institutional clinical protocols, and train the next generation of OB/GYN physicians. The audience combines:

- **Decision-making authority** at major academic medical centers
- **National geographic reach** spanning 35 states
- **Pipeline access** to early-career physicians who will become tomorrow's department chairs and division directors
- **High engagement** — 50 faculty volunteered as resident mentors at the 2025 meeting, and 85% of registrants are SASGOG members

## SPONSORSHIP OPPORTUNITIES

### DIAMOND | \$15,000

#### Resident Reporter Program Sponsor

Sponsorship of the Resident Reporter Program directly supports trainee professional development, mentorship, and academic engagement. Sponsors gain meaningful visibility among residents, fellows, and academic leaders while demonstrating a commitment to medical education, innovation, and the future of academic obstetrics and gynecology.

#### DIAMOND LEVEL SPONSORSHIP INCLUDES:

- Prime location of exhibit space
- 8'x10' exhibit space, including a 6' table and 2 chairs
- Company recognition on the SASGOG website
- Recognition on contributor support signage in the meeting pre-function space
- Five exhibitor badges for company representatives
- Invitation to the Poster Reception for five representatives

### GOLD | \$10,000 | Choose one of the following:

#### Internet Code

Exclusive provider of Wi-Fi for the meeting. Company name and password will be displayed on signage and in the program book.

#### Branded Attendee Lanyard

Exclusive opportunity to prominently display your company logo on the highest visible item distributed at the meeting. Every attendee must be wearing this item in order to access educational sessions, exhibit hall and social events.

#### GOLD LEVEL SPONSORSHIP INCLUDES:

- Prime location of exhibit space
- 8'x10' exhibit space, including a 6' table and 2 chairs
- Company recognition on the SASGOG website
- Recognition on contributor support signage in the meeting pre-function space
- Four exhibitor badges for company representatives
- Invitation to the Poster Reception for four representatives

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## SPONSORSHIP OPPORTUNITIES

### SILVER | \$7,500

#### **Coffee Break**

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

#### **SILVER LEVEL SPONSORSHIP INCLUDES:**

- Prime location of exhibit space
- 8x10 Exhibit space, including a 6' table and 2 chairs
- Company recognition on the SASGOG website
- Recognition on contributor support signage in the meeting pre-function space
- Three exhibitor badges for company representatives
- Invitation to the Poster Reception for three representatives

### BRONZE | \$5,000

#### **BRONZE LEVEL SPONSORSHIP INCLUDES:**

- 6' table and 2 chairs
- Company recognition on the SASGOG website
- Recognition on contributor support signage in the meeting pre-function space
- Two exhibitor badges for company representatives
- Invitation to the Poster Reception for two representatives

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## REGISTRATION FORM

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

### SPONSORSHIP OPTIONS

**DIAMOND** (\$15,000)

Resident Reporter Program Sponsor  
Five Exhibitor Badges

**GOLD** (\$10,000) Choose one:

Internet Code  
 Branded Attendee Lanyard  
Four Exhibitor Badges

**SILVER** (\$7,500)

Coffee Break  
Three Exhibitor Badges

**BRONZE** (\$5,000)

Two Exhibitor Badges

To register your attendees please list their names, titles and email addresses below.

REPRESENTATIVE NAME (FIRST, LAST)	TITLE	EMAIL ADDRESS	PHONE

### PAYMENT INFORMATION

Please select your preferred method of payment:

- Credit Card: A member of our accounting team will contact you directly
- Check payable to: Society for Academic Specialists in General Obstetrics and Gynecology (in US dollars on a US bank)  
Tax ID #91-6185408  
Mail to: 2921 Landmark PL Suite 215, Madison, WI 53713
- Please Invoice Me

Return this completed Registration Form to:

Email: [info@sasgog.org](mailto:info@sasgog.org)